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### **Business Spotlight: Zonez**

Located in The Market on State, the ZONEZ team has been serving the local area for more than 25 years, providing everything needed to promote your business, team, organization or cause.

If it's printed in any way, they do it. From t-shirts to signs and banners, from business cards to promotional products, from embroidery to engraved



plaques and team medals/trophies, ZONEZ is all things promotional. With state-of-the-art equipment, ZONEZ is able to provide services that haven't always been available to this area, including full color, digital printed garments in quantities as small as one.

Giving back to the community is important to owners, Dave & Missie Kasler. "We have been blessed by hundreds of loyal customers over the years supporting our small, family-owned business and our greatest joy comes from giving back to local schools and causes. Last fall we launched the 'ZONEZ Gives Back' campaign donating 10% of retail sales of school spirit items back to the local schools and in just six months have given back over \$4,000. It's something we're very proud of and it's happened because of loyal customers."



Find Zonez Online





#### A Message from Cory Corrigan

We have hit the ground running in 2019 with respect to our goal of improving the member experience. Here are some of the accomplishments so far and some things to look forward to in the near future:

- Members are now able to schedule appointments
  with our financial planners, tax preparers, mortgage
  originators and commercial lenders on the OUCU website.
  Find a convenient time for you and simply make the
  appointment, eliminating the need to call or stop by.
- We are continuing to enhance our technology with the rollout of Alexa iPay Quick Pay. Once registered, you will be able to securely pay your bills by simply asking Alexa to do so. Log into Bill Pay to get started.
- Members will soon be able to make loan payments from accounts at other financial institutions via Quick Pay.
- We have launched a massive Customer Relationship Management (CRM) project that will be key in creating a consistent, frictionless member experience regardless of how you prefer to interact with us. Several focus groups are involved because we fully understand how important it is to make your banking life easier. Stay tuned.
- Plans for branch renovations are continuing to develop.
   We expect to begin around the third quarter of 2019.

I look forward to sharing more of these accomplishments in the near future as we continue to make OUCU better for You. As always, I appreciate your business.



Sincerely,

Cory A. Corrigan, CPA Chief Executive Officer Ohio University Credit Union

CERTIFICATE | 35 MONTHS | 2.15%



Rate effective as of 4/1/2019. APY= Annual Percentage \$500 minimum opening balance. Dividends compound guarterly. Penalty for early withdrawal. Insured by NCU

## **Upcoming Events**

**Profit Mastery Class**Tuesdays, April 16th & 23rd more

**Bobcat Savings Club Egg Hunt** Saturday, April 20th more

Home Buying Seminar Thursday, April 25 more

OCUL Video Scholarship Deadline Tuesday, April 30th more

OUCU Shred Day Saturday, May 11th more

Holiday Closing – Memorial Day Monday, May 27th

**Senior Associates' Club Luncheon** Thursday, May 30th <u>more</u>

Senior Associates' Club Trip Eldorado Scioto Downs Racino Wednesday, June 12th more



#### Senior Associates' Club

The <u>OUCU Senior Associates' Club</u> is a free group for OUCU members 55+, and offers a number of great benefits, social events and group travel opportunities!

**Upcoming Senior Associates' Events:** 

Free Senior Associates' Luncheon Thurs. May 30th more

**Eldorado Scioto Downs Racino Trip** Weds., June 12th - \$45/person more

#### **OUCU Shred Day**

Saturday, May 11 9:30 a.m. - 12:30 p.m. OUCU East State Street Parking Lot

Join us for our annual Shred Day to securely dispose of unneeded financial statements, receipts, invoices and other personal documents. Documents will be shredded securely on-site by Shred-it.

Please limit shred material to four boxes per person. Please contact Kory Kasler at 740-597-2845 if you would like to make arrangements to shred larger amounts.

#### Ask the Expert

# What documents should I consider shredding?

Deciding which items to shred and which to retain can be a difficult task, often leading to people playing it safe and over-storing documents, adding unneeded clutter to their home and office. Use these guidelines to help decide what to shred at OUCU Shred Day:

## Important Documents to Keep Forever

- Birth, Death & Marriage/Divorce Documents
- Military Documents
- Immunization Records
- Social Security Documents
- Insurance and Accident Reports/Claims
- Legal Correspondance

#### Documents to Consider Shredding

While these documents should be stored for some time, they are also potentially able to be purged. Consult our <u>Shred Day Guide</u> to know if these documents are ready to meet the shredder:

- Tax Documents
- Retirement/Savings Plan Statements
- Financial Institution Records
- Bills & Credit Card Statements
- Housing Documents
- Automobile Records

#### Hems That Don't Need to be Shredded

- Newspapers
- Textbooks
- Magazines
- Advertisements

#### **Volunteer Update**

In 2016, we launched an employee volunteer program, encouraging employees to take some time away from the office to help organizations doing good work in our community.

Employees have put in hundreds of hours of work to make meals for those in need, build homes, make blankets and meals for hospice patients, plant gardens and so much more.

We love getting out there and getting our hands dirty for those in our community!

**750** 

Hours volunteered since 2016

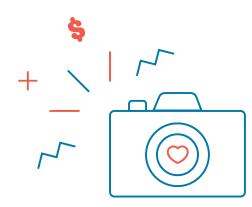


#### **National Credit Union Youth Savings Month**

April is National Credit Union Youth Savings Month! Members 17 and under who open or make a deposit into an OUCU savings account will receive a gift bag with:

- Notebook
- Inspirational pencil
- Foam picture frame
- Bright future lollipop
- Growing money

They'll also be entered to win \$1,000 from the National Youth Savings Challenge with other credit union kids from around the country!



# The Future is Yours

⇒ Picture it! 

Save for it! + Share it!

#### **OUCU in the Community**

We're proud to be a supporter of Southeast Ohio Youth Mentoring and their Bowling for Youth event. Through OUCU donations and a number of employee organized fundraisers, we raise thousands each year to support their work in our area.

Funds raised to date:

\$8,789

with more to come!





#### **Fraud Text Alerts**

Get notified of suspicious transactions on your debit and credit cards right on your phone. To set up fraud alerts, click the "More" tab in online banking and select "Fraud Alerts."

#### **Online Appointment Scheduling**

OUCU now offers online appointment scheduling, allowing you to schedule appointments with our financial planners, tax preparers, mortgage originators and member service representatives on the OUCU website, saving you the hassle of making an appointment in person or having to wait for an available representative.

Whether you're looking to open a new account, apply for a loan, meet with a financial planner or have your taxes prepared, we aim to make your experience simple and convenient!

#### **CU Rewards Now Offering Points to Cash**

Alongside redeeming points for travel, merchandise, and more, VISA Platinum Rewards cardholders are now able to convert CU Rewards points directly to cash. Once 10,000 CU Rewards points are accumulated, exchange those points for \$50 in cash with no maximums or transaction limits! This cash can be deposited into an OUCU account or used to make a credit card payment on your account.

To redeem CU Rewards points and check your point balances, visit the CU Rewards website.





# Home Buying Seminar

Thursday, April 25 944 E. State St. 6:00 p.m. - 7:15 p.m.

Register today!





# ready for life after COLLEGE?

We can help.

**LEARN MORE** 



# HOME EQUITY LINES + LOANS **NO APPRAISAL** FEE SPECIAL!

LEARN MORE

Contact us:



oucu.org



740.597.2800



